



# Turbo Powered Meetings

We use a meeting technology that can very effectively make meetings more efficient, de-personalise conflict and ensure that everyone gets to contribute.

As an example, think about a meeting to generate new ideas for how to solve a problem. Typically, this would start with a brainstorming session. Some of the downsides of this might be:

- ❑ It takes a while for people's ideas to flow
- ❑ Capturing everyone's ideas on a whiteboard / flip chart is time consuming
- ❑ Individual input might not be accurately written up
- ❑ The boss or a vocal participant might dominate the discussion
- ❑ Notes are typically written up in short hand, leading to difficulties with interpretation after the event.

Now, there's a new way of doing things. Using Zing Technology, we offer an approach that is inclusive and gets the most out of all participants and virtually eliminates the manual, administrative follow ups that go with most meetings.

## Benefits

- ❑ Participants embrace the process and willingly contribute to the meeting
- ❑ It develops team ownership of ideas – promotes convergent thinking
- ❑ Meetings can be shortened by up to 50%, allowing time for other matters
- ❑ Meeting transcript can be produced at any time for review or reference
- ❑ Facilitator concentrates on process – participants concentrate on content.

## What is Zing?

Simply, it is a software program and some familiar pieces of hardware. It runs from a normal laptop computer and uses multiple

keyboards and a screen or data projector to show the meeting agenda and participants' input.

The uses of the technology are unlimited. Some applications have included:

- ❑ Preparation of strategic plans
- ❑ Focus group market surveys
- ❑ Group problem solving and resolution
- ❑ SWOT analysis
- ❑ Identification of change management issues
- ❑ Business process design
- ❑ Creation of action plans
- ❑ Business case development
- ❑ Project definition, including risk and issue assessment
- ❑ Document development.

## Testimonials

*"Good brainstorming exercise that gathers many different ideas and helps them to be co-ordinated into a useful method."*

*"Interesting, thought provoking and promotes good group involvement."*

*"Very effective in identifying ideas and putting those into a strategy – great levelling tool for all input."*

## Tethys Consulting



Tethys Consulting specialises in the provision of processes to help our clients in the areas of Strategy Development, Software Evaluation, Effective Meetings /

Workshops and Staff / Team Development. These areas are often linked, providing synergies across our projects.

## Contact Us

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**APPLY OUR KNOW HOW – LEVERAGE YOUR KNOWLEDGE – WE MAKE IT HAPPEN**

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